

How to Use the Ethical Guidelines

Ethical Guidelines is a tool for partners that helps them make ethical decisions. It outlines criteria for business–education partnerships that guide partners in making informed decisions. These guidelines are not exhaustive: they stimulate dialogue. Partners discuss what the guidelines mean and analyse their appropriateness and importance to the partnership. They then explore how they can work collaboratively to establish a strong ethical basis for their business–education partnership.

How Do These Guidelines Fit with Organizations' Codes of Ethics, Practice and Conduct?

The guidelines serve to complement existing codes of ethics, practice and conduct. They can be used by partners to address aspects of their partnership that may not be treated in their organizations' own codes.

Ethical Guidelines is part of a tool kit of materials developed by The Conference Board of Canada.

See also:
Operating Principles for Business–Education Partnerships and Evaluating Business–Education Partnerships: Value Assessment Process



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Information for Sound Decisions Since 1954

Business–Education Partnerships Forum

The Forum is a multi-stakeholder group committed to promoting ethical and effective business–education partnerships. It developed Ethical Guidelines for Business–Education Partnerships in consultation with the Corporate Council on Education and more than 200 representatives from businesses, education institutions, teachers' organizations, student groups and government organizations across Canada.

Member Organizations

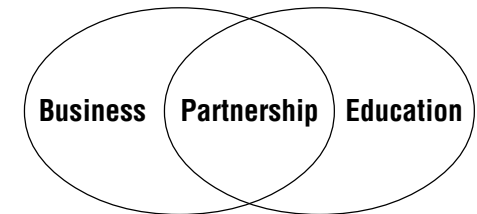
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Ethical Guidelines for Business–Education Partnerships

Why Ethical Guidelines?

The purpose of Ethical Guidelines is to describe for current and prospective partners the key components of an ethical business–education partnership and to provide them with a rational basis for addressing ethical issues that relate to the ideals, obligations and effects of their partnerships.

Ethical partnerships safeguard learners' interests, build trust and mutual respect, regulate themselves, and make informed decisions that benefit everyone involved.



The Business–Education Partnerships Forum encourages current and prospective partners to use the Ethical Guidelines as a framework for dialogue and discovery in creating, developing and maintaining sustainable business–education partnerships.



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